

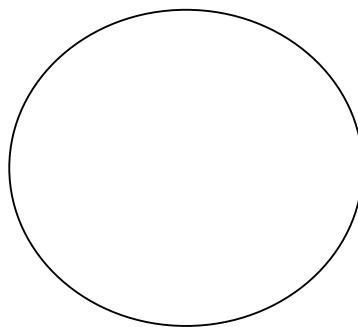
PRESENTATION PLANNER

1. OBJECTIVE

<p>PRESENTATION OBJECTIVE</p> <ul style="list-style-type: none">- Specific?- Positive?- Audience focused	
<p>THE AUDIENCE</p> <ul style="list-style-type: none">- Why are they here?- What's in it for them?- What do they know already?	

2. POSSIBLE CONTENT

Brainstorm or mindmap the subject – write down everything, making connections and driving into content areas as you go



3. HORIZONTAL PLANNING

OBJECTIVE

INTRO	Topic heading	Topic heading	Topic heading	Topic heading	Conclusion
Interest					
Need					
Title					
Related Information					
Overview					
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